

## CLAIMS

What is claimed is:

1. A method for matching a golfer to a golf ball and a golf club comprising the steps of:  
determining a golfer's swing speed;  
5 classifying the golfer's swing speed into one of a plurality of swing speed categories;  
determining a golf ball suited for use by said golfer based on the golfer's swing speed  
classification; and  
determining a golf club suited for use by said golfer based on the golfer's swing speed  
classification.

10 2. The method of claim 1, wherein one of the plurality of swing speed categories  
comprises a high swing speed that is greater than about 80 miles per hour.

3. The method of claim 1, wherein one of the plurality of swing speed categories  
15 comprises a medium swing speed that is from about 60 to about 80 miles per hour.

4. The method of claim 1, wherein one of the plurality of swing speed categories  
comprises a low swing speed that is less than about 60 miles per hour.

20 5. The method of claim 1, wherein the step of determining the golf club suited for use by  
the golfer comprises comparing the golfer's swing speed classification to golf club loft angle.

6. The method of claim 5, wherein the step of determining the golf club suited for use by  
the golfer further comprises comparing the golfer's swing speed classification to golf club  
25 shaft flex.

7. The method of claim 1, wherein the step of determining the golf ball suited for use by the golfer comprises comparing the golfer's swing speed classification to golf ball compression and golf ball spin.

5 8. A method for matching a golfer to a golf ball and a golf club comprising the steps of:  
determining a golfer's swing speed;  
classifying the golfer's swing speed into one of a plurality of swing speed categories;  
determining a golf ball suited for use by said golfer based on the golfer's swing speed classification by comparing said swing speed classification to golf ball compression.

10 9. The method of claim 8, wherein the step of determining the golf ball suited for use by said golfer based on the golfer's swing speed classification further comprises comparing said swing speed classification to golf ball spin.

15 10. The method of claim 8, further comprising the step of determining a golf club suited for use by said golfer based on the golfer's swing speed category.

11. The method of claim 10, wherein the step of determining the golf club suited for use by said golfer comprises comparing said swing speed classification to the golf club loft angle.

20 12. The method of claim 11, wherein the step of determining the golf club suited for use by said golfer further comprises comparing said swing speed classification to the golf club shaft flex.

25 13. A method for matching a golfer to a golf ball and a golf club comprising the steps of:

determining a golfer's swing speed;

classifying the golfer's swing speed into one of a plurality of swing speed categories;

determining a golf ball suited for use by said golfer based on the golfer's swing speed classification, wherein determining the golf ball suited for use by the golfer comprises

5 comparing said swing speed classification to the golf ball compression; and

determining a golf club suited for use by said golfer based on the golfer's swing speed classification, wherein determining the golf club suited for use by the golfer comprises comparing said swing speed classification to the golf club loft angle.

10 14. The method of claim 13, wherein the step of determining the golf ball suited for use by said golfer further comprises comparing said swing speed classification to the golf ball spin.

15 15. The method of claim 13, wherein the step of determining the golf club suited for use by said golfer further comprises comparing said swing speed classification to the golf club shaft flex.

16. The method of claim 13, wherein the plurality of swing speed categories comprises:  
a high swing speed that is greater than about 80 miles per hour;  
20 a medium swing speed that is from about 60 to about 80 miles per hour; and  
a low swing speed that is less than about 60 miles per hour.

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